



Päivi Paltola

Born 1971

Chief Marketing Officer, Marimekko

Education:

M.Sc. in Economics

Helsinki School of Economics 1996

Professional career:

- 2017-** **Marimekko plc**
Chief Marketing Officer
- 2014 – 1/2017** **Fiskars Group, Fiskars Living**
Senior Vice President Fiskars Scandinavian Living and own retail (Iittala, Royal Copenhagen, Arabia, Rörstrand)
- 2010 – 2014** **Fiskars Group, Fiskars Home, Finland**
Business Director (Iittala, Royal Copenhagen, Arabia, Rörstrand) 2012-2014
Business Director (Iittala, Arabia, Rörstrand) 2010-2012
- 2004 – 2010** **Lumene Group**
Brand Director Lumene and Cutrin 2008-2010
Marketing Manager 2004-2008
- 1997 – 2004** **Orion-Yhtymä Oyj NOIRO**
Product Group Manager skin care (Lumene, Nanoel, Favora) 2000-2004
Product Manager (Lumene) 1997-2000

Other posts:

- 2016-2018 Member of the Board, Foundation for the Design Museum
- 2011 – 2015 Member of the Board, Art&Design City